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METARTEVISIVA

Visual Arts Contest **MetArteVisiva – MAV 2011**

Our association does not believe in the breakdown of artistic expression determined by genres and techniques. It strives to promote that idea of being contemporary in which languages develop by constantly mixing and reformulating specific definitions; **images** are at the centre of such development.

Metarte announces a contest in which participants are invited to submit a project in the field of visual arts on the selected annual theme, freely choosing the expressive medium to realize the project.

The contest rules are available on the www.metarte.org website.

MetarteVisiva is a contest open to artists and also to those who do not define themselves as such, of any nationality, who have reached legal age. Participants will have to send a package with the required material no later than **12 September 2011**. Late submissions will not be eligible to participate in the contest. Metarte will evaluate fully-fledged and on-going projects, as well as projects that have yet to be carried out. Participants will have to provide a description of the project and of the resulting works, in writing, in a video or audio message, outlining the objectives, the contents, and the technical characteristics of the works, including images or graphic documentation.

The jury will award a single prize, basing the selection on the project's quality, relevance to the proposed theme and ability to convey information and inspiration. The winner will be awarded prize money and further projects will be selected in view of the organization of an exhibition.

The selected theme for the first - 2011 - edition is **WATER**.

Following is a list of **words/key expressions** providing food for thought for the project's conception:

Fundamental element of life – Main engine of climate on Earth – Common good – Universally recognized, indivisible and imprescriptible human right – Protection – Use, management and depletion of water resources – Waste – Water alteration and pollution – Environmental, health, infrastructure, transport-related, planning, population welfare issues linked to the management of water – Sea, rivers, lakes, lagoons, creeks, streams, puddles – Land reclamations, irrigated lands, marsh drainage – Management and consumption of drinking water: concessions, privatizations, mineral waters – Water usage for production purposes: agriculture, industry, energy, other tertiary sector activities – Water crisis, water balance, desertification, floods, hydrogeological instability – Research – Leisure, fun, well-being, tourism – Thermal waters – Beauty – Vitality – Movement – History, art, symbolism, archetype, religion, theatre, literature – Sustainable development – Education, information and educational activities – Water tales – Men and water – Water and natural, anthropic landscape – etc.

The award ceremony will take place within the framework of the Week of Education for Sustainable Development, which will be celebrated from 7th to 13th November 2011 under the aegis of the Italian National Commission for UNESCO.